



16 April 2019 Tokyo, Japan

Grand Ballroom, Mandarin Oriental, Tokyo

(3rd floor, Nihonbashi Mitsui Tower, 2-1-1 Nihonbashi-muromachi, Chuo-ku, Tokyo, Japan)



The Securities Analysts Association of Japan

The following issues are recognized as challenges in the current asset management industry.

- 1) Response to environmental changes in asset management (governance reforms, ESG perspectives, MiFID II, FD rules, etc.)
- 2) Conversion from conventional investment style due to operational difficulties under the severe condition
- 3) Development of products that contribute to the stable asset formation for the public in terms of risk/return profiles
- 4) Effective customer-oriented initiatives and business operations
- 5) Information provision services and the creation of added value in line with the evolution of digital technology

In light of these challenges, the asset management industry will continue to develop investment strategies and business strategies that are responsive to changes in the business environment.

In the seminar, we will invite top leaders in the asset management industry in Japan and the US to give lectures on the theme of "New Business in Asset Management under Digitalization" and discuss the direction to be taken in the future.

| Program Simultaneous interpretation in English and Japanese will be provided.

13:30-13:40	Welcome and Opining Remarks Hiroyuki Shinshiba , CMA, Chairman, The Securities Analysts Association of Japan
Session 1 13:40-14:20	Keynote Address: Challenges in Asset Management in Japan (tentative) Toshihide Endo , Commissioner, Financial Services Agency (FSA), Government of Japan
Session 2 14:25-15:15	Our Case of Footprint and Evolution as An Active Manager Robert Higginbotham , Head of Global Investment Management Services (GIMS), T. Rowe Price
Session 3 15:25-16:15	The Future Role of Investment Trusts - Fostering the Investment Culture Hideto Fujino , CMA, CIIA, President and CEO / CIO, Rheos Capital Works Inc.
Session 4 Panel 16:25-18:00	New Business in Asset Management under Digitalization Panelists Tomoya Asakura , Senior Managing Director, SBI Holdings Representative Director, President, Morningstar Japan K.K. Keiichi Aritomo , Representative Director, The Consortium for Japan International Asset Management Center Promotion (JIAM) Asia Head, Kensho Technologies, LLC Kazuhisa Shibayama , CEO, WealthNavi Inc. Moderator Takeshi Shimizu , CMA Partner, Financial Service Industry Leader, PricewaterhouseCoopers Aarata LLC Japanese CPA
18:00-19:30	Networking Reception Foyer, 3 rd floor, Mandarin Oriental, Tokyo

For more details visit: http://www.saa.or.jp/learning/seminar/global_e/index.html

Supported by **JSDA- Japan Securities Dealers Association** **JITA-The Investment Trusts Association, Japan**
JIAA- Japan Investment Advisers Association **JBA- Japanese Bankers Association**
TCAJ- Trust Companies Association of Japan

| Registration

Complete and return the registration form to SAAJ by email (seminar@saa.or.jp) or fax(+81-3-3666-4529)

10th SAAJ International Seminar

Sponsored by SAAJ

16 April 2019 | Grand Ballroom, Mandarin Oriental, Tokyo

2-1-1 Nihonbashi Muromachi, Chuo-ku, Tokyo, Japan

SAAJ The Securities Analysts
Association of Japan



Registration Form

Complete and return this form by 31 March 2019 by fax or email to:

The Securities Analysts Association of Japan

5F, Tokyo Stock Exchange Bldg., 2-1 Nihonbashi-Kabutocho, Chuo-ku, Tokyo 103-0026, Japan

Fax: 81-3-5640-4529; E-mail: seminar@saa.or.jp; Tel: 81-3-3666-1515

Registration fee payment is due within one week after submission of registration form. For details of registration fee, payment method, and cancellation policy, see Fees & Information on the SAAJ website.

Mr. Ms. Mrs. Miss Dr.

Last Name (Family Name)

First Name (Given Name)

Preferred name of badge

Job title

Department

Company Name

Business Address

City

State/province

Postal code

Country

Telephone

Fax

E-mail

Dietary or special needs

Participant Category – Please check (✓).

Fees – Please check one.

Participant Category		Fees
1.	<input type="checkbox"/> CMA <input type="checkbox"/> CMA, CIIA <input type="checkbox"/> SAAJ general member <input type="checkbox"/> SAAJ corporate member <input type="checkbox"/> SAAJ supporting member <input type="checkbox"/> CCMA <input type="checkbox"/> CMA exam candidate <input type="checkbox"/> SAAJ correspondence course student <input type="checkbox"/> University student	<input type="checkbox"/> JPY 20,600
2.	<input type="checkbox"/> Person under category 1 above who resides in an area other than the Metropolitan area (Tokyo, Kanagawa, Chiba, and Saitama in Japan) or comes from overseas* *CIIA holders from abroad (excl. Japan), and Individual members of financial analysts associations under ACIIA/ASIF/EFFAS from overseas	<input type="checkbox"/> JPY 10,300
3.	<input type="checkbox"/> SAAJ certified PB qualification holder	<input type="checkbox"/> JPY 30,900
4.	<input type="checkbox"/> SAAJ certified PB qualification holder who resides in an area other than the Metropolitan area (Tokyo, Kanagawa, Chiba, and Saitama in Japan)	<input type="checkbox"/> JPY 20,600
5.	<input type="checkbox"/> Other than the above categories	<input type="checkbox"/> JPY 41,100