Securities Analysts Journal®

January 2021. Vol.59 No.1

CONTENTS

Feature Articles

This month's focus: Economy and Financial Markets Post-COVID-19

Articles

Effects of/Challenges Facing Monetary/Fiscal Policy in COVID-19 Era : Monitoring for inequalities and financial imbalances in broader economy and business restructuring reform at individual companies

..... Hajime Takata, CMA 8

The COVID-19 crisis is causing serious capital erosion issues in the seven industries most affected by COVID-19 (land transport, retail, lodging, restaurants, lifestyle-related, amusement, and medical welfare; hereinafter, "the seven industries"). One major characteristic of this crisis is that decreases in asset prices have been limited compared to at the time of collapse of the bubble economy, which have prevented it from rippling out into the financial system. Meanwhile, there are concerns that a surge in asset prices will cause social issues including wider inequalities and, in turn, financial imbalances. In order to overcome the COVID-19 crisis, it will be essential to undertake not only reforms of the broader economy but also reforms that target individual companies and industries, including business restructuring, particularly in the seven industries. In COVID-19 exit strategies, the possibility of asset price instability when transitioning from easy money requires attention on the monetary front, and ensuring stability in the JGB market is important on the fiscal front.

We will be closely monitoring the activities of investors, companies, and countries. In particular, we will focus on differences in stock and bond investments by investors and a comparison of foreign central bank investment strategies as we seek to analyze ESG investments as concretely as possible.

We will also seek to determine what will be needed to promote the expansion of the sustainable finance market.

Managing Japanese Firms during the COVID-19 Pandemic Daisuke Miyakawa34The COVID-19 pandemic has become the most important concern of Japanese34firms. In this article, we summarize information as of November 2020 from the34viewpoint of various discussions so that we can extract implications for the management34of Japanese firms. We highlight the importance of flexible management systems such as34work-from-home, collaborative management of the supply-chain network, and effective34decision-making based on data. Given these discussions and recent business dynamics in34Japan, we also present a short-term perspective regarding Japanese firms.34

35th SAAJ Annual Conference: *Role of Corporations and Analysts in Confronting the Threat of Nature*

George Iguchi, CMA / Yosuke Kiminami / Keiko Tatsuwaki 55

| Possibility of Inflation in Post-COVID-19 Era | | Naoki Kamiyama, CMA | 69 |
|---|--|---------------------|----|
|---|--|---------------------|----|

Economic and Industrial Analysis

Special Posting

Economics of Central Bank Digital Currency Toshitaka Sekine 85

| Point of View Masanori Yanagi | 95 |
|-------------------------------|----|
|-------------------------------|----|

Articles

A Risk Factor Analysis of Stocks by Text Analysis of Annual Reports

Ryusei Sato / Naoshi Ikeda / Kotaro Inoue, CMA 99 In this study, we analyze text data of the "Business and other risks" section of annual reports using two different types of dictionaries and show that the probability of appearance of risk-related terms is positively correlated with the risk attaching to stocks. The results indicate that descriptions in the "Business and other risks" section are consistent with the risks reflected in stock pricing, but do not have significant explanatory power for time-series changes in stock risks. Thus, the section does not provide new information about time-series changes in stock risks.

The Japanese semiconductor industry held the leading status in the world economy in the 1980s. Meanwhile, at electrical appliance and precision instrument manufacturers after the 2000s, sales have fallen and growth is still low because of market saturation and intense competition with foreign companies. In this difficult situation, I think a lot of them are focusing on efficiency.

In this thesis, I analyze the electrical appliance/precision instrument manufacturing industries using an envelopment analysis method that has been claimed as a statistical method for measuring management efficiency and whose purpose is to obtain insight.

| Book Reviews | Goro Kumagai, CMA / Tadashi Nunami / Satoshi Sakamaki, CMA | 122 |
|--------------|--|-----|
| | | |
| SAAJ News | | 130 |

112